



Special Edition

2009 ACE Awards Winners Announced...

CMC is once again delighted and honoured to announce the winners from this years Annual ACE Awards luncheon, held on June 3, 2009. Once again, the awards were sponsored by Canada Post.

In no particular order, the winners are....

For 'Business-to-Business':

Environmental Science & Engineering: "Building Request and Paid Circulation"

The Environmental Science & Engineering Team:

Steve Davey, Environmental Science & Engineering
Brian Gillett, Target Audience Management Inc. (TAMi)

For 'Consumer - Online':

Chatelaine: "Win Your Dream Vacation Viral Campaign"

The Chatelaine Team: Team Leader: Sarmistha Roy

Tom Johnston
Stuart Shaul
Marnie Peters
Flavia Calhela
Jennifer Eng
Connor Slack
Frederik Dussault

For 'Consumer – Offline':

Canadian Living: "FSI Program"

The Canadian Living Team: Team Leader: Lisa Rivers

Kathy Kruschel
Denise Gauvin
Amanda Stone
Eye-To-Eye Design
Interglobe Printing

'Consumer - Retail':

The Beaver: "Quebec at 400 - French Language Collector's Issue"

The Beaver Team: Team Leader: Danielle Chartier

Deborah Morrison
Ian McKelvie
Mark Reid

Michel Groleau
Scott Bullock
Disticor Magazine Distribution Services

New for 2009: 'The Eco Award'

Winner: Heather Maxwell-Tufford, Cottage Life

In addition to the ACE Awards, the CMC also selects a recipient of the Caren King Scholarship and the Marketer of the Year. The Caren King scholarship consists of \$3,000 to put toward furthering one's career along the circulation path, while the Marketer of the Year, as the name implies, is in recognition of exemplary marketing success, and earns the recipient \$500 cash.

This year's **Caren King Scholarship** winner is Kate Mills of Canadian House & Home.

The **2009 Marketer of the Year** award goes to Suzanne Phillips, Senior Director, Multi-Magazine Sales - Rogers Publishing Inc.

A **Special Achievement Award** also went out to Sam Cohen, Publisher - Canadian Running Magazine - Grippid Inc.

A special thank you goes out to Tom Johnston and Zenalyn Habito for coordinating this year's award submissions, and to the judges selected for this challenging task.

Please offer your congratulations to the winners for their outstanding achievements.



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